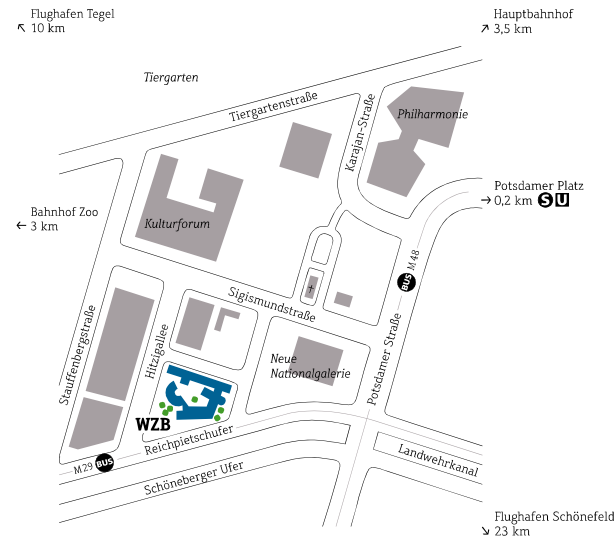


The Workshop is organized by:  
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# WZB

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## Recent Advances in the Economics of Philanthropy

Workshop  
April 23-24, 2015

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Recently, the new approaches to the research on philanthropy have deepened our understanding of giving behavior. Those new developments include the ascent of field experiments and growth of lab experiments on fundraising where charities are perceived as active parties. Others include the influence of behavioral economics on our understanding of how social interactions affect donations. The ways people donate has recently changed as well. For example, the role of online activities like donation-based crowdfunding is increasing. Therefore there are still many questions open and finding answers to them requires new approaches from scholars. This workshop aims to bring together scholars in order to foster exchange on new methods in charitable giving research and strengthen the network between researches in Europe and overseas.

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## List of Presenters

Mariana Blanco  
 Christoph Feldhaus  
 Catherine Eckel  
 Rajshri Jayaraman  
 Menusch Khadjavi  
 Andreas Lange  
 Jonathan Meer  
 Sarah Smith  
 Joël van der Weele

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Thursday, Apr. 23, 2015

Room A 310/ WZB

|                     |  |
|---------------------|--|
| 9.30 am – 10.15 am  | <b>Registration and Coffee,<br/>Lobby A 300</b>  |
| 10.15 am – 11.15 am | <b>Rajshri Jayaraman</b><br>Defaults and Donations:<br>Evidence from a Field<br>Experiment |
| 11.15 am – 11.30 am | Coffee Break   |
| 11.30 am – 12.30 pm | <b>Sarah Smith</b><br>Just Giving? Social effects<br>in online donations                   |
| 12.30 pm – 1.30 pm  | Lunch  |
| 1.30 pm – 2.30 pm   | <b>Mariana Blanco</b><br>Charitable Giving and<br>Income: Is There an<br>Inverted U Shape? |
| 2.30 pm – 2.45 pm   | Coffee Break   |
| 2.45 pm – 3.45 pm   | <b>Jonathan Meer</b><br>Does Fundraising<br>Increase Total Giving?                         |
| 3.45 pm – 4.30 pm   | Coffee   |
| 6.30 pm             | Dinner   |
|                     | – By invitation only –   |

Friday, Apr. 24, 2015

Room A 310/ WZB

|                     |   |
|---------------------|---|
| 10.00 am – 10.15 am | Coffee  |
| 10.15 am – 11.15 am | <b>Feldhaus Christoph</b><br>Who Do You Follow? – A<br>Field Experiment on the<br>Impact of Social Status<br>on Charitable Giving                   |
| 11.15 am – 11.30 am | Coffee Break  |
| 11.30 am – 12.30 pm | <b>Menusch Khadjavi</b><br>Indirect Reciprocity and<br>Charitable Giving –<br>Evidence from a Field<br>Experiment                                   |
| 12.30 pm – 1.30 pm  | Lunch   |
| 1.30 pm – 2.30 pm   | <b>Joël van der Weele</b><br>A Test of Dual-Process<br>Reasoning in Charitable<br>Giving  |
| 2.30 pm – 2.45 pm   | Coffee Break  |
| 2.45 pm – 3.45 pm   | <b>Andreas Lange</b><br>The role of risk for<br>donation decisions  |
| 3.45 pm – 4.00 pm   | Coffee Break  |
| 4.00 pm – 5.00 pm   | <b>Catherine Eckel</b><br>Did the Ice Bucket<br>Challenge Drain the<br>Philanthropic Reservoir:<br>Evidence from a Real-<br>Donation Lab Experiment |
| 7.00 pm             | Farewell Dinner<br>– By invitation only   |